Empirical Management Conference

December 9th – 11th, 2015
Landau Economics Building, Room A

Organized by: Nick Bloom, Stanford University, Raffaella Sadun, Harvard Business School, and John Van Reenen, LSE and Centre for Economic Performance.

Wednesday, December 9, 2015

12:30 PM  
Check-in
1:00 PM - 1:45 PM  
Lunch
1:45 PM - 2:30 PM  
CEOs and Management Practices  
Presented by: Raffaella Sadun, Harvard University
2:30 PM - 3:15 PM  
Sources of Firm Life-Cycle Dynamics: Differentiating Size vs. Age Effects  
Presented by: Mu-Jeung Yang, Kellogg School of Management, Northwestern University  
Co-Authors: Lorenz Kueng, University of Washington, & Bryan Hong, Ivey Business School, Western University
3:15 PM - 3:45 PM  
Break
3:45 PM - 4:30 PM  
The Effects of Management and Technology Transfer: Evidence from the Marshall Plan Productivity Program  
Presented by: Michela Giorcelli, Stanford University
4:30 PM - 5:15 PM  
The Determinants of Managerial Productivity Around the World  
Presented by: Mitch Hoffman, University of Toronto  
Co-Authors: Matthew Bidwell, University of Pennsylvania, John McCarthy, Cornell University, & Michael Housman, HiQ Labs
5:15 PM - 5:40 PM  
Theory in Management Research  
Presented by: Wouter Dessein, Columbia University
5:40 PM  
Walk to Dinner
6:00 PM  
Dinner  
Jimmy V’s Sports Café  
Arrillaga Family Sports Center  
641 E. Campus Drive  
Stanford, CA 94305

Thursday, December 10, 2015

8:30 AM - 9:00 AM  
Check-in, Coffee & Pastries
9:00 AM - 9:45 AM  
Family Firms and Contractual Institutions  
Presented by: William Maloney, World Bank  
Co-Authors: Leonardo Iacovone, World Bank, & Nick Tsivanidis, University of Chicago
9:45 AM - 10:30 AM  
All in the Family? CEO Succession and Firm Organization  
Presented by: Daniela Scur, University of Oxford  
Co-Author: Renata Lemos, University of Cambridge & Centre for Economic Performance, London School of Economics
10:30 AM - 11:00 AM  
Break
11:00 AM - 11:45 AM  
Discretion in Hiring  
Presented by: Danielle Li, Harvard University  
Co-Authors: Mitchell Hoffman, University of Toronto & Lisa B. Kahn, Yale University & NBER

[continued]
Thursday, December 10th, continued

11:45 AM - 12:30 PM  Behavioral Biases in Hiring: Evidence from a Field Experiment in Machine Learning  
Presented by: Bo Cowgill, Columbia University

12:30 PM - 1:30 PM  Lunch

1:30 PM - 2:15 PM  Management and Pollution  
Presented by: Mark Curtis, Wake Forest University

2:15 PM - 3:00 PM  Management in China  
Presented by: Valerie J. Karplus, MIT  
Co-Authors: Thomas Geissmann, MIT, & Da Zhang, MIT

3:00 PM - 3:30 PM  Break

3:30 PM - 4:15 PM  Data in Action: Data-Driven Decision-Making in U.S. Manufacturing  
Presented by: Kristina McElheran, University of Toronto  
Co-Author: Erik Brynjolfsson, MIT

4:15 PM - 5:00 PM  Does Modern Management Increase Inequality?  
Presented by: Yong Suk Lee, Stanford University

5:00 PM – 5:25 PM  Mexican Management Survey  
Presented by: Leonardo Iacovone, World Bank

5:25 PM  Walk to Dinner

5:45 PM  Dinner  
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Friday, December 11, 2015

8:00 AM - 8:30 AM  Check-in, Coffee & Pastries

Presented by: Serguey Braguinsky, Carnegie Mellon University  
Co-Author: David A. Hounsell, Carnegie Mellon University

Presented by: Janka Stoker, University of Groningen  
Co-Authors: Harry Garretsen, University of Groningen, & Dimitrios Soudis, University of Groningen

10:00 AM  Short Break

10:15 AM - 11:00 AM  Lost in Transition: Organizational Practices and Formal Employment of Women in India  
Presented by: Aruna Ranganathan, Stanford University

11:00 AM – 11:45 AM  CEO’s Values, Management Style and Firm Performance: Evidence from Social Enterprise in Europe  
Presented by: Marieke Huysentruyt, Stockholm University  
Co-Authors: Ute Stephan, Aston Business School & Sunčica Vujić, University of Antwerp

11:45 AM  Adjourn/Lunch (boxed to go)